

InterVISTAS

Premier's Symposium on Canada's Atlantic Gateway

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Outline

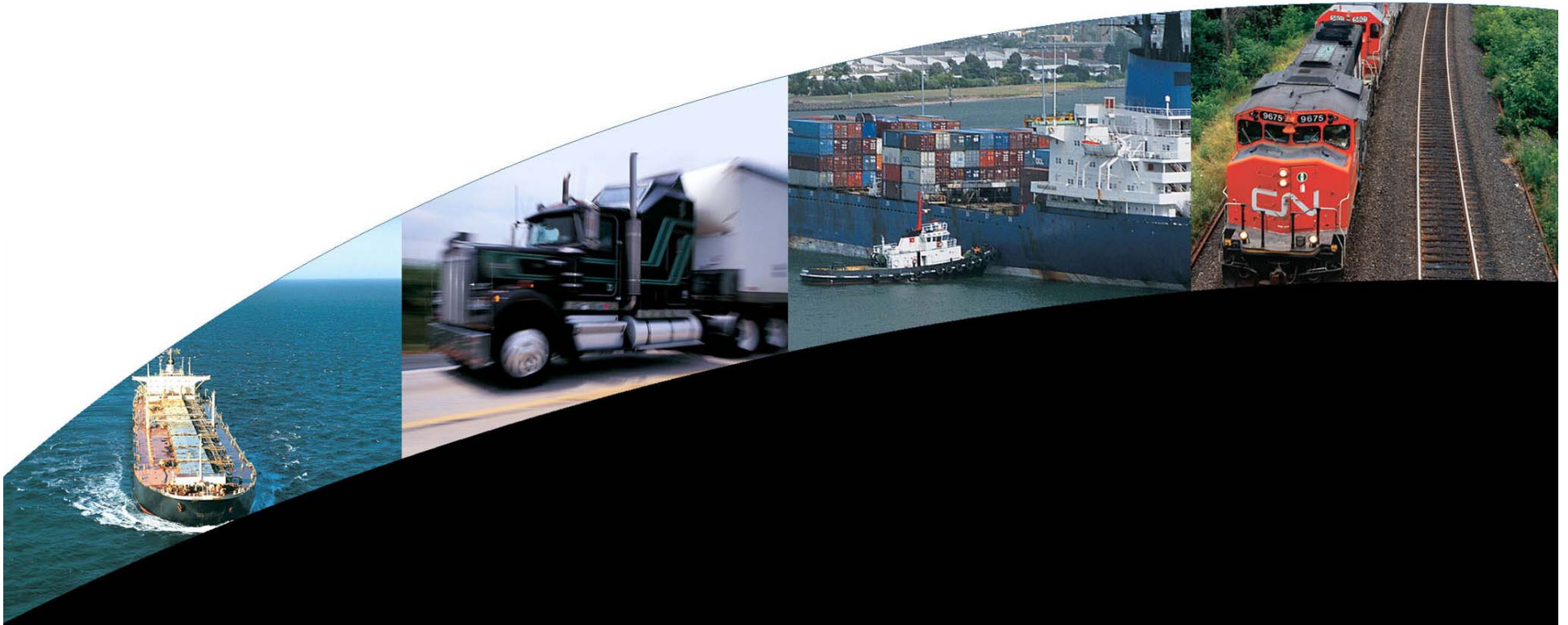
- **Canada's Atlantic Gateway:**
The Opportunity **Think BIG**
- **Asia-Pacific Gateway & Corridor Initiative:**
Lessons Learned from the West Coast

Act REGIONALLY



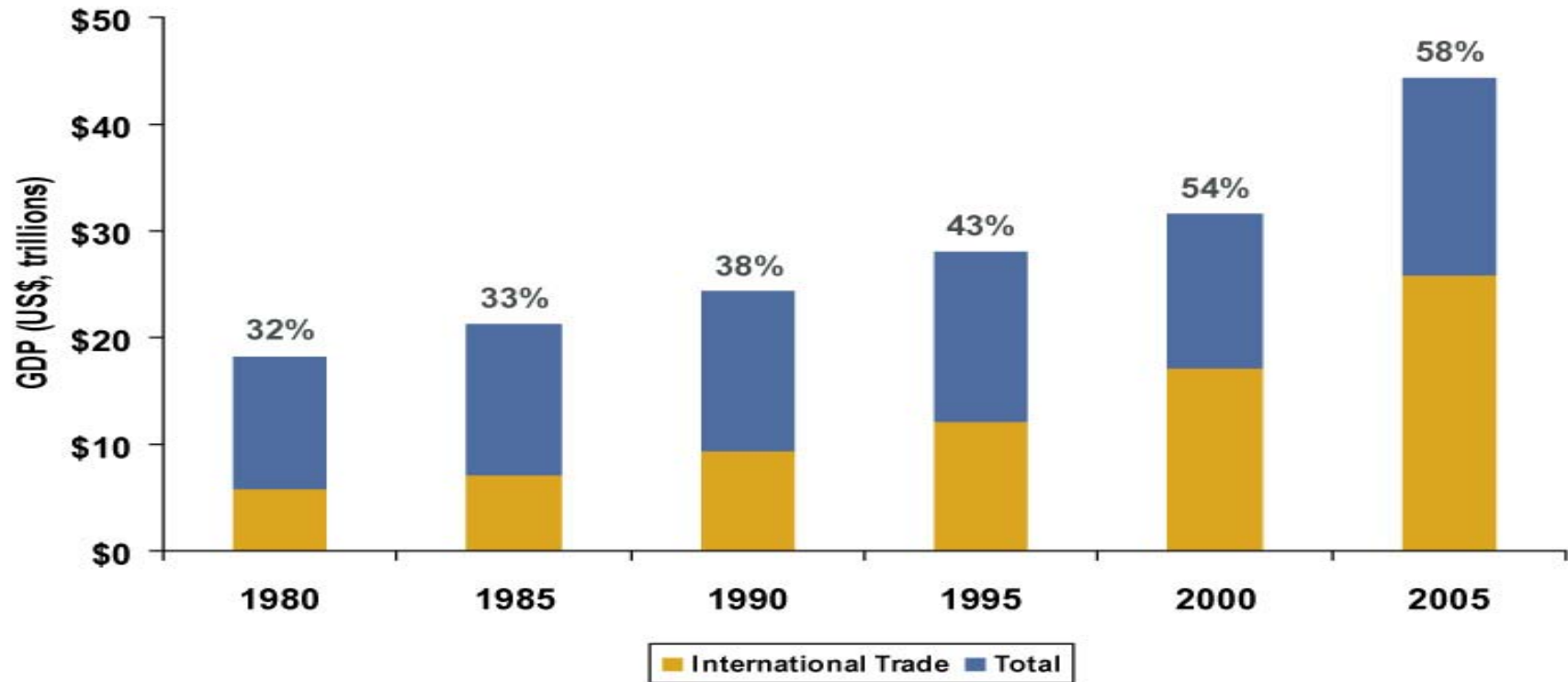
Canada's Atlantic Gateway:

The Opportunity



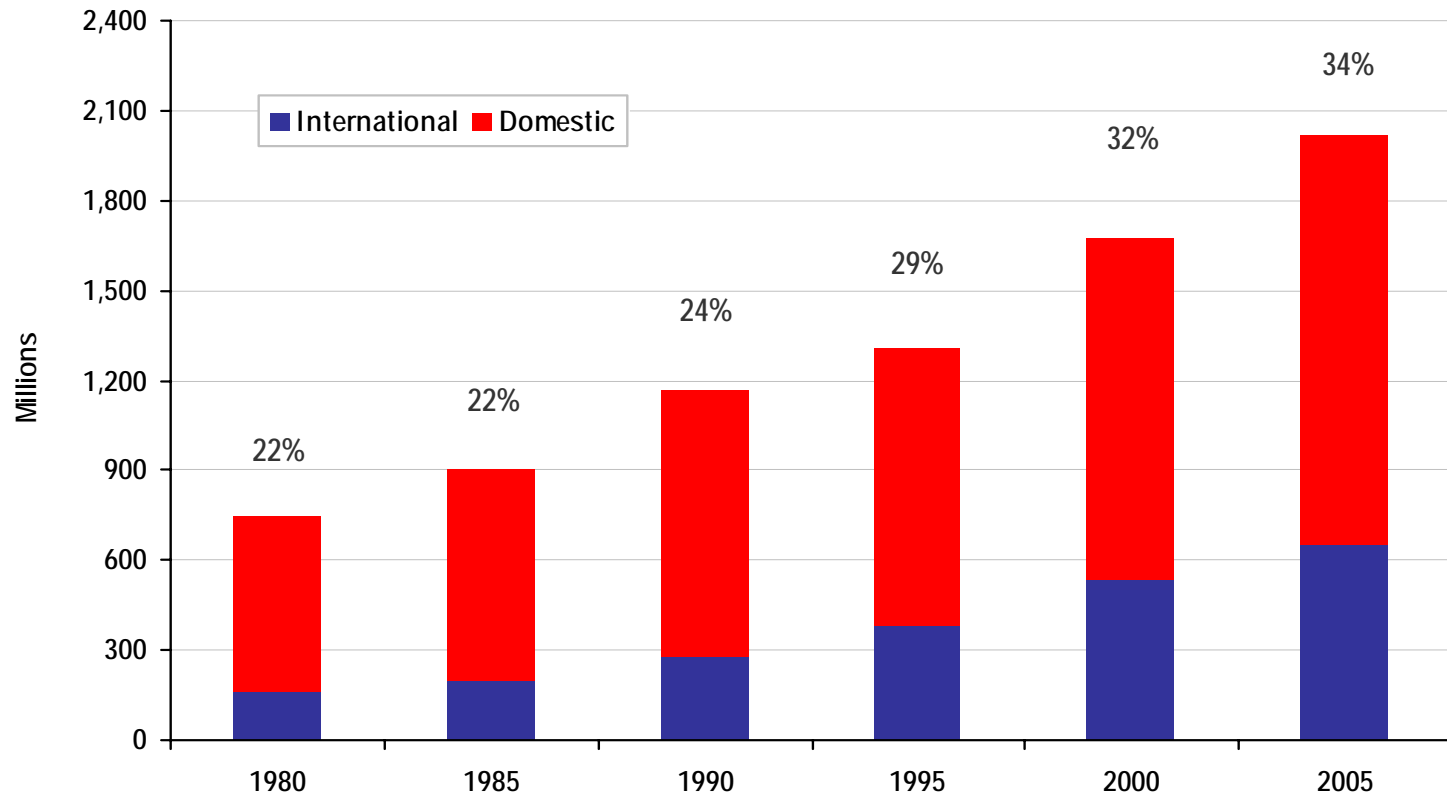
Global Economy

Trade as a % of Total GDP



Global Air Travel

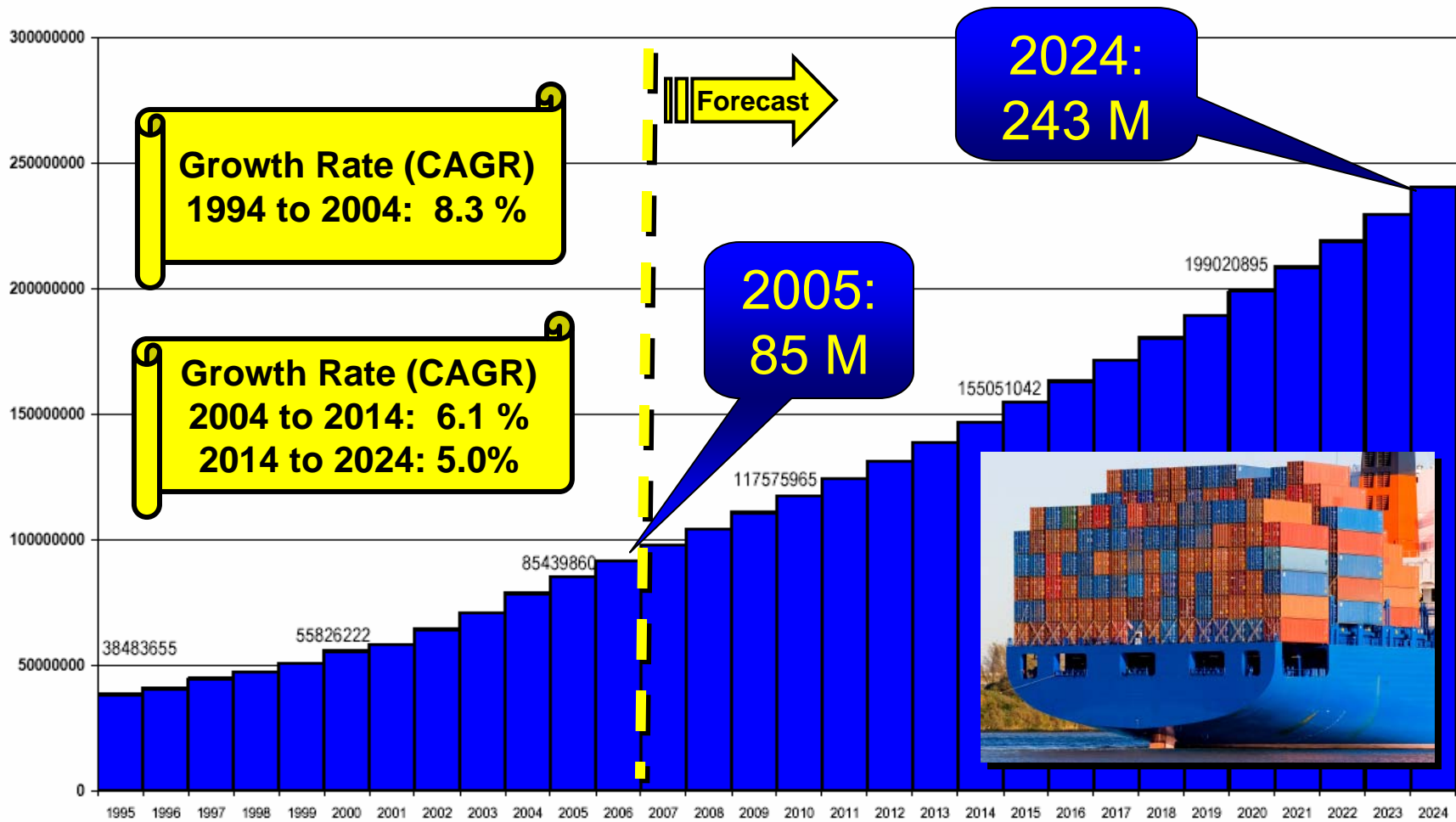
International Travel as % of World Travel



National Gateway System



Global Container Traffic Growth



Canadian Container Traffic

NA Container Traffic – 42.3 Million TEUs

WC Canada
- 2.1M TEUs
- 9.3% of
WCNA
traffic

95%

80%

EC Canada
- 0.6M TEUs
- 4.2% of
ECNA
traffic

5%

20%

Source – Port of Vancouver and Port of Halifax

Container Growth Drivers

- Organic growth of existing traffic base
- Growth in Asia-North America Trade
 - Supply chain risk management strategy for shippers
 - WCNA port congestion and Panama Canal capacity restrictions (volume and increasing ship size)
- Rise of Western Asia & Indian Subcontinent
 - Geographical advantage via the Suez Canal



Strategic Benefits

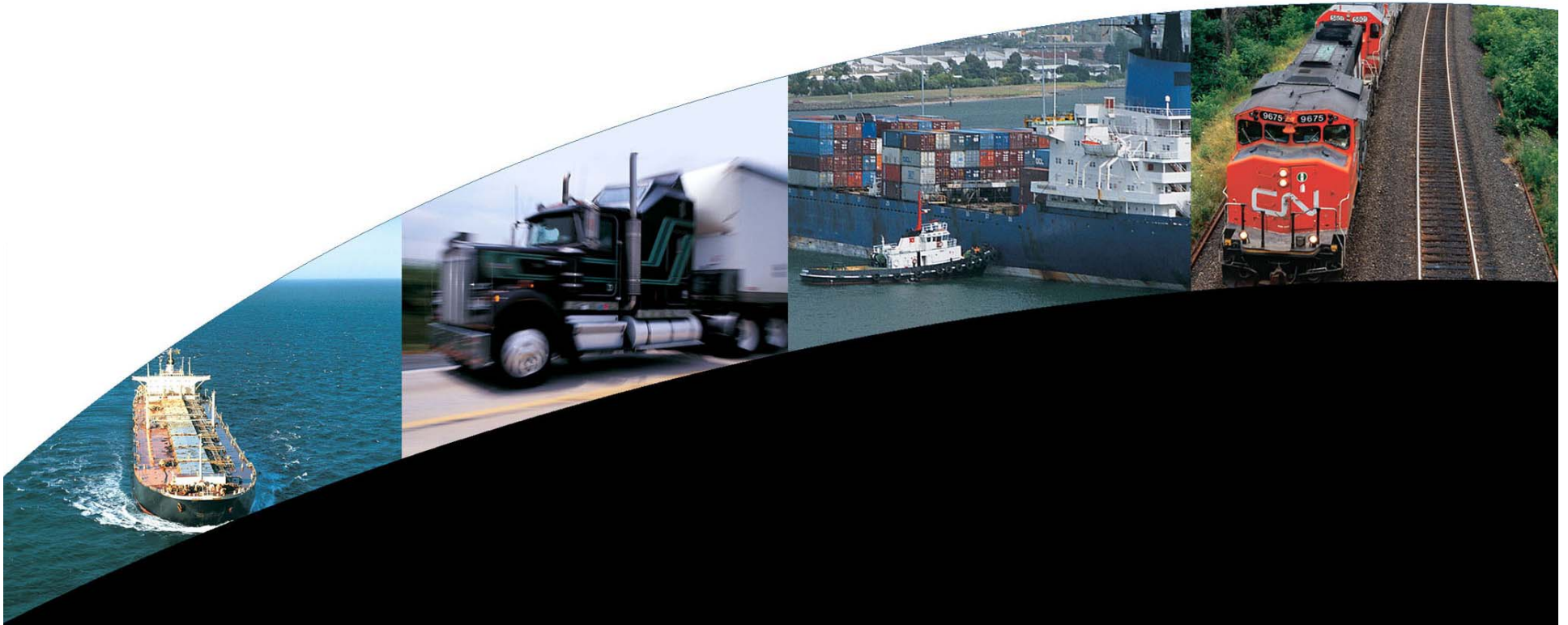
- Strengthen Canada's competitive position in international commerce
- Increased volumes will create critical mass to:
 - Reduce costs
 - Create opportunities for new services which could open up new trade and tourism markets
- Enhances routing options for critical national supply chains
- Generates significant economic benefits
 - Jobs
 - Taxes
 - Stimulation of regional business development and investment opportunities



Canada's Asia-Pacific

Gateway & Corridor Initiative:

Lessons Learned from the West Coast



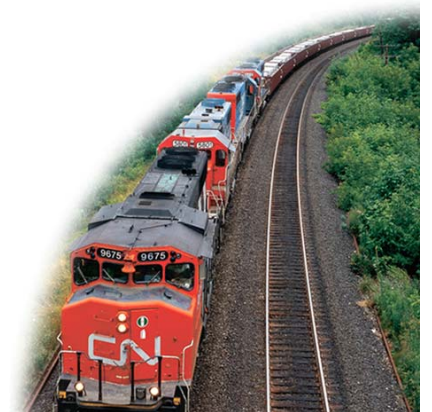
Government of Canada

- **Asia-Pacific Gateway & Corridor Initiative (Oct 11/06)**
 - Integrated set of investment and policy measures to strengthen Canada's competitive position in international commerce
 - \$591 million to gateway projects
- **Federal Budget (Mar 19/07)**
 - National Fund for Gateways & Border Crossings
 - \$2.1 billion over seven years
 - Asia-Pacific Gateway & Corridor Initiative
 - \$1 billion over seven years



History

- Began as Roundtable on Transportation (1987)
- Asia Pacific Trade & Transportation Forum (1990)
- Officially formed as Gateway Council in 1994
- Developed Major Commercial Transportation System in 2000

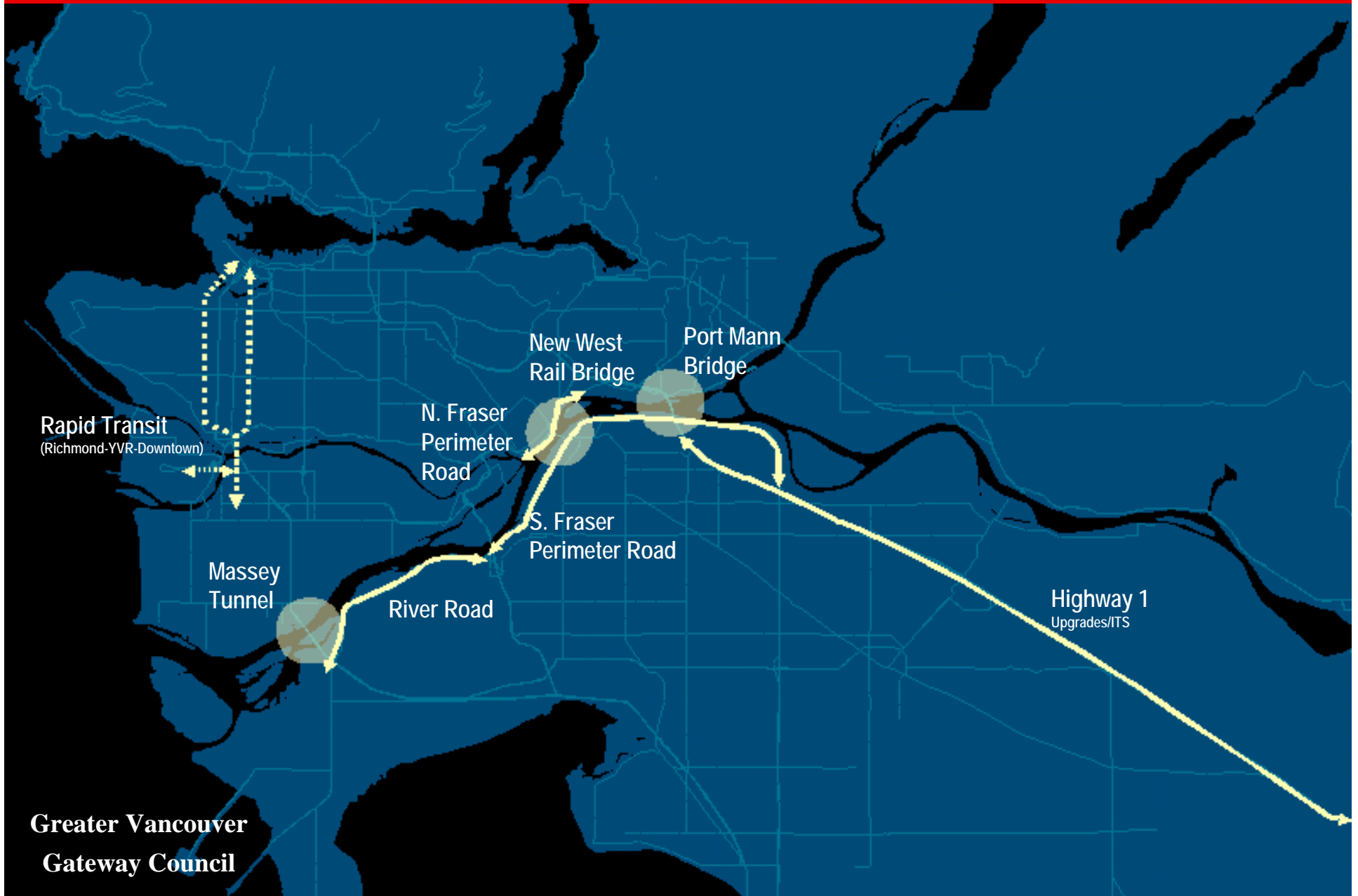


Major Commercial Transportation System

- Identification of multi-modal routes most critical to regional commercial traffic
- Input into regional planning processes
 - Transportation
 - Land use
- Input into federal, provincial and municipal infrastructure funding processes



1st Priority Infrastructure Projects



2nd Priority Infrastructure Projects



3rd Priority Infrastructure Projects



Infrastructure Deficit

Infrastructure Project	Order of Magnitude (\$ millions)
Hwy 1 Vancouver to Langley	1,000 to 1,200
S. Fraser Perimeter Road	400
Extension to Highway 99 and East Ladner Bypass	100 to 150
Fraser River Crossing	605
Rapid Transit - Richmond YVR Downtown	1,860
North Fraser Perimeter Road	85
New Westminster Rail Bridge and rail improvements	750 to 1,000
Massey Tunnel (Highway 99)	500 to 700
Oak Street Bridge (Highway 99)	100
Highway 15 - Highway 1 to US Border	85
Highway 10 - Highway 99 to Highway 1	80
Access to Pacific Border Crossing	20
Pitt River Rail Bridge	250
Other Road Projects	170
Other Rail Projects	175 to 220
Total	\$6.2 to 6.9 Billion

Government of British Columbia

■ BC Ports Strategy

– Targets

- 1.8 to 8.8 million TEUs by 2020 (West Coast market share increase from 9% to 17%)
- 62 to 95 million tonnes bulk/break bulk cargo
- 950K to 2.4 million cruise passengers

– Core strategies

- Capacity expansion, competitiveness, and public relations/marketing

■ Pacific Gateway Strategy Action Plan

– Industry Advisory Group

– 31 infrastructure projects grouped by major supply chains

– 16 policy initiatives

■ BC Gateway Program

– \$3 billion infrastructure program

- Port Mann Bridge/Highway 1 twinning
- South Fraser Perimeter Road
- North Fraser Perimeter Road



Key Success Factors

- Stakeholder alignment
- CEO participation
- Focus on a few key initiatives
- Industry Advisory Group
- Federal-Provincial Working Group



Thank You

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